



2020 - 2021

STUDENT INVOLVEMENT

ANNUAL REPORT

A MESSAGE FROM US TO YOU

Dear Students, Faculty and Staff,

We are pleased to share with you this annual report for the academic year 2020-2021. We have had many successes and learning opportunities throughout the year and feel we have a quality department that focuses on student development and the promotion of a vibrant campus life at Wichita State. Over this past year, we have experienced many highlights and opportunities for growth. We continued to navigate the ever changing world during a pandemic and the challenges that brought in serving students and planning events. We offered many events virtually, as we understood it was important to provide opportunities for students to connect with others. We also acknowledged that many students began to experience Zoom fatigue. We experienced changes in the top leadership of the institution again and the uncertainty that brought. We recognized that the racial injustice and disparity that is still so prevalent in our society today, added another layer of frustration, anxiety and fear for many of our students. With the uncertainty on the outcome of the pandemic, we were hit with more budgets cuts totaling now over 7%.

Looking back over this year, there were many highlights also. We continued to understand how to offer programs virtually and explored alternate ways to connect with students in a remote world. We focused on mental health and awareness by offering wellness workshops, weeks and days. We formally kicked off the Shockers Vote Drive, to encourage voter registration and engagement. We collaborated with the Alumni Association to move Homecoming to the fall and begin the process of making it a true WSU tradition. We conducted a total revamp of the Student of the Year competition and moved it into the Wheat Shock Leadership Society.

To say this academic year was a challenging one would be an understatement. As we reflect on this past year, we are grateful for the lessons we have learned, the opportunity to serve students and the vital role we play in creating a vibrant and innovative campus. While this has looked vastly different the past 15 months, we have stayed committed to understanding student's needs and how we can best support them. We are excited for what the next year will bring and look forward to engaging with students in new ways. As always we continue to stay true to our motto, "Turning Students Into Shockers".

IN SHOCKER SPIRIT,
NANCY LOOSLE
ASSISTANT DEAN OF STUDENTS



STUDENT INVOLVEMENT STAFF



PURPOSE

Student Involvement is committed to students and the WSU community by intentionally creating co-curricular experiences through student engagement and development, resulting in a vibrant campus culture that enhances their journey as a Shocker.



VISION

To become the leading resource for Student Development and Involvement.



VALUES

Integrity
 Transparency
 Personal Responsibility
 Collaboration
 Access and Equity

11

FULL-TIME STAFF

5

GRAD STAFF

7

UNDERGRAD STAFF

STAFF RECOGNITION



KALEY ARCHER
 National Student Exchange Coordinator



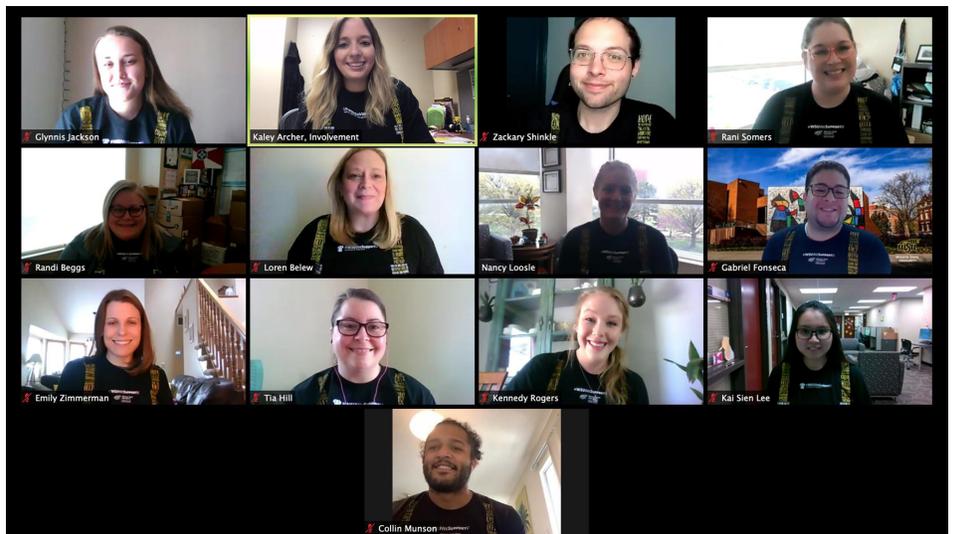
GABRIEL FONSECA
 UP Senator for the Division of Student Affairs



RANI SOMERS
 The Guanin Leadership Award Winner



EMILY ZIMMERMAN
 Budget Manager for Student Affairs



COMMITMENT

TO THE FUTURE

ACTION PLAN

Roll out a new action plan.

FORWARD, TOGETHER

Review Forward, Together plan for Multicultural Greek Council.

INCLUSIVE EXCELLENCE

Make inclusive excellence training for staff a priority.

PROGRAMS & SERVICES

Continue to evaluate our programs and services.

TELL OUR STORY

Determine how we want to share the Student Involvement brand.

VIRTUAL OPTIONS

Maintain a level of virtual options for students.

WELLNESS

Reinforce ongoing wellness for Student Involvement staff.

CHALLENGES

OF THE YEAR

BUDGET CUT

Student Involvement experienced a 7% budget cut during the 2020 - 2021 year.

RACIAL UNREST & POLITICAL DIVIDE

Supporting our students, staff and community during the difficult challenges 2020 brought. (NOT SURE HOW TO WORD THIS)

UNIVERSITY PRESIDENT

Adapting to changes with the loss of a University President.



COVID-19

CHANGES IN EVENTS

Working through constant changes in events and overly planning for various situations.

DEVELOPING POLICIES

Developing policies and procedures for the pandemic in order to follow guidelines and keep everyone safe.

ENGAGEMENT

Getting students to engage in a virtual setting.

STUDENT POSITIONS

Finding students to apply for student leader positions.

ZOOM BURNOUT

Students, faculty and staff experiencing Zoom burnout.



HIGHLIGHTS OF THE YEAR

COMMUNITY SERVICE BOARD



508 HOURS OF COMMUNITY SERVICE

Community Service Board hosted 28 events resulting in 508 hours of community service.



1,490 HOURS LOGGED

1,490 service hours were submitted to VolunteerICT.



WU'S BIG CHALLENGE

Community Service Board created Wu's Big Challenge which encouraged students to volunteer for five hours in their communities. Volunteer events could be completed virtually or in person.



FRATERNITY & SORORITY LIFE



PC RECRUITMENT

Panhellenic Council executed a successful Virtual Formal Recruitment with 98 Zoom calls and 6,375+ breakout rooms.



PEACEFUL VIGILS

The Multicultural Greek Council hosted two peaceful vigils during the academic year.



SUICIDE AWARENESS MONTH

The Interfraternity Council hosted national speaker, Archie Messersmith-Bunting, to discuss the importance of seeking help for your mental health.



WELLNESS WEEK

Fraternity and Sorority Life hosted two Wellness Weeks during the Spring 2021 semester.

STUDENT ACTIVITIES COUNCIL



46 EVENTS HOSTED

Student Activities Council provided Shockers with 46 events resulting in 4,163 participants.



DIY EVENTS

Student Activities Council hosted 12 DIY events, with over 1,347 participants.



DRAG WEEK

A week-long series of events that entertained and educated individuals about the LGBTQ+ community.



STUDENT ORGANIZATIONS



379 EVENTS HOSTED

Wichita State has 275 recognized student organizations. These organizations hosted a total of 379 events.



5,445

SHOCKER SYNC USERS

ShockerSync allows students to find organizations, discover upcoming events and track involvement. During the 2020 - 2021 year, there were 5,445 recorded users on ShockerSync.



WHEAT SHOCK LEADERSHIP SOCIETY

Reimagined WSU Student of the Year into the Wheat Shock Leadership Society.

CADMAN ART GALLERY



23 EXHIBITS

The Cadman Art Gallery presented 23 exhibits in the 2020 - 2021 academic year.



2020 - 2021 ATTENDANCE

The Cadman Art Gallery attracts a variety of people. The attendance reached a total of 3,945 people.



ELEMENTS MULTI-MEDIA ARTS COMPETITION

This competition brought in: 11 student artists 33 works featured

TRADITIONS



HIPPODROME

2021 Hippodrome transitioned to a video and talent competition. The videos were screened before a small audience and featured talent shows between each video. Over 330 students streamed the event and 69 students contributed to the creation of the videos and talent competition.



HOMECOMING

Student Involvement worked with the Alumni Association to create a all Homecoming. Over 700 students participated in six programs over the course of a week.



STUDENT INVOLVEMENT EVENTS

173 TOTAL

EVENTS / PROGRAMS HOSTED
2020 - 2021

13,173 TOTAL

ATTENDANCE
2020 - 2021



THE TOAST

LEADERSHIP



141 PARTICIPANTS

Student Involvement hosted nine leadership programs totaling 141 participants for the year.

COLLEGIATE LEADERSHIP COMPETITION



Wichita State competed in our first Collegiate Leadership Competition. In April, 2021 we went head-to-head with 33 teams and finished 17th.

LEAD CONFERENCE



Hosted a successful re-launch of the Lead Conference serving students from Wichita State, Pittsburg State, Washburn University and Langston University.

STUDENT GOVERNMENT ASSOCIATION



EARLY VOTING SITE

Student Government Association lobbied and advocated for an early voting site that was added in Koch Arena on campus in October 2020.



VOTER REGISTRATION

Wichita State hosted five voter registration events on campus that registered 667 new voters on campus.

NATIONAL STUDENT EXCHANGE



12 APPLICANTS

During the Spring 2021 semester, 12 WSU students applied to go on exchange for the following academic year.



ONE NEW SHOCKER

One student, from Northern Arizona University, will be attending Wichita State during the fall 2021 semester.

RETENTION PLAN



ACADEMIC SUPPORT

Eight academic support newsletters were sent to students.



"THE INVOLVED"

A video project consisting of five student leaders and one alumni. The testimonials highlighted the importance of involvement.



RAISE STUDENT PAY

Raised student assistant pay by 25 cents per hour. This is a 50 cent increase over the past two years.



SHOCKERCONNECT

Launched the ShockerConnect mentoring program.



STUDENT SUCCESS COLLABORATIVE

This initiative encourages students to utilize campus resources in their academic endeavors. We sent out 1,151 emails in the fall and 801 emails in the spring.



THE TOAST

STRATEGIC PLAN

Implement
SHOCKER STRENGTHS
across campus

455

students completed STRENGTHS during the 2020 - 2021 year.



Did inventory modules with Honors, first-year seminars, SI exec teams, Promoting Academic Student Success (PASS)

CAREER READINESS CURRICULUM

Based off the NACA competencies and NACE career competencies.

A survey was completed to discover what staff believed to be most important to overall student development and career readiness.

- CRITICAL THINKING & PROBLEM SOLVING
- TEAMWORK & COLLABORATION
- ORAL, DIGITAL & WRITTEN COMMUNICATION
- LEADERSHIP DEVELOPMENT
- PROFESSIONALISM & WORK ETHIC
- GLOBAL & INTERCULTURAL FLUENCY
- CAREER MANAGEMENT
- HEALTHY & SATISFYING LIFESTYLES



RETENTION PLAN

Continued progress on our retention plan.



SA ACTION PLAN

Contributed tactics to the Student Affairs divisional action plan.



SPAR

Expanded our departmental committee to include strategic planning, assessment and retention (SPAR).



STRATEGIC INITIATIVES

Participated both as a department and as a functional area: submitted strategic initiatives to the Universities' strategic plan.

ASSESSMENT

12 CATEGORIES

There are 12 types of Recognized Student Organizations.

- ACADEMIC
- COMMUNITY SERVICE
- CULTURAL / INTERNATIONAL
- DEPARTMENTAL
- FRATERNITY / SORORITY
- GOVERNING / REPRESENTATIVE COUNCILS
- GRADUATE INTEREST
- HONORARY
- POLITICAL
- RECREATION / SPORT CLUBS
- RELIGIOUS
- SPECIAL INTEREST

18 COMMUNITY ORGANIZATIONS SERVED

Community Service Board served 18 community organizations.

EQUIPMENT RENTALS

Student Involvement provides equipment to students and organizations in need. Due to COVID-19, we limited the amount of rentals. This year we had 32 equipment rental requests.

FRATERNITY & SORORITY LIFE

For the 2020 - 2021 academic year, Fraternity & Sorority Life had 751 students involved within 25 organizations. Five negative incidents were recorded.

77.5% RETENTION RATE

6.2% DEACTIVATION RATE

RECOGNIZED STUDENT ORGANIZATIONS

At the end of FY21, there were 275 recognized student organizations.

SGA ELECTIONS

742 students voted in the Student Government Association elections.

SHOCKER SUPPORT LOCKER

The Shocker Support Locker had 1,134 visitors during the 2020-2021 academic year.

SI WEEKLY UPDATE

This project consisted of 15 videos appearing weekly throughout the spring 2021 semester. An average of 45 viewers watched the updates on Instagram alone.

VOLUNTEERICT USERS

2,609 students used VolunteerICT.



STUDENT LEADERS AND INTERNAL ORGANIZATION MEMBERS GPA

FALL 2020 GPA

EXECUTIVE BOARD **3.459**

ORGANIZATION MEMBERS **3.217**

OVERALL UNDERGRAD **3.132**

SPRING 2021 GPA

EXECUTIVE BOARD **3.393**

ORGANIZATION MEMBERS **3.287**

OVERALL UNDERGRAD **3.194**



HIPPODROME

LEARNING OUTCOMES

+.46

LEADERSHIP DEVELOPMENT

+.99

EVENT MANAGEMENT

+.80

CLARIFIED VALUES

+.69

MEANINGFUL INTERPERSONAL RELATIONSHIP

+.44

SOCIAL RESPONSIBILITY AND CIVIC ENGAGEMENT

+.73

HEALTHY BEHAVIOR AND SATISFYING LIFESTYLES

+.52

COLLABORATION

+.63

EFFECTIVE COMMUNICATION

+1.01

ENHANCED SELF ESTEEM

+.37

MULTICULTURAL COMPETENCY

+.38

INTELLECTUAL GROWTH

+.86

PERSONAL AND EDUCATIONAL GOALS

+.31

CAREER CHOICE

PERSISTENCE DATA



EXECUTIVE BOARD

60 EXECUTIVE BOARD STUDENTS
47 RE-ENROLLED FOR FALL 2020
5 STUDENT GRADUATED

PERSISTENCE RATE OF **87%**

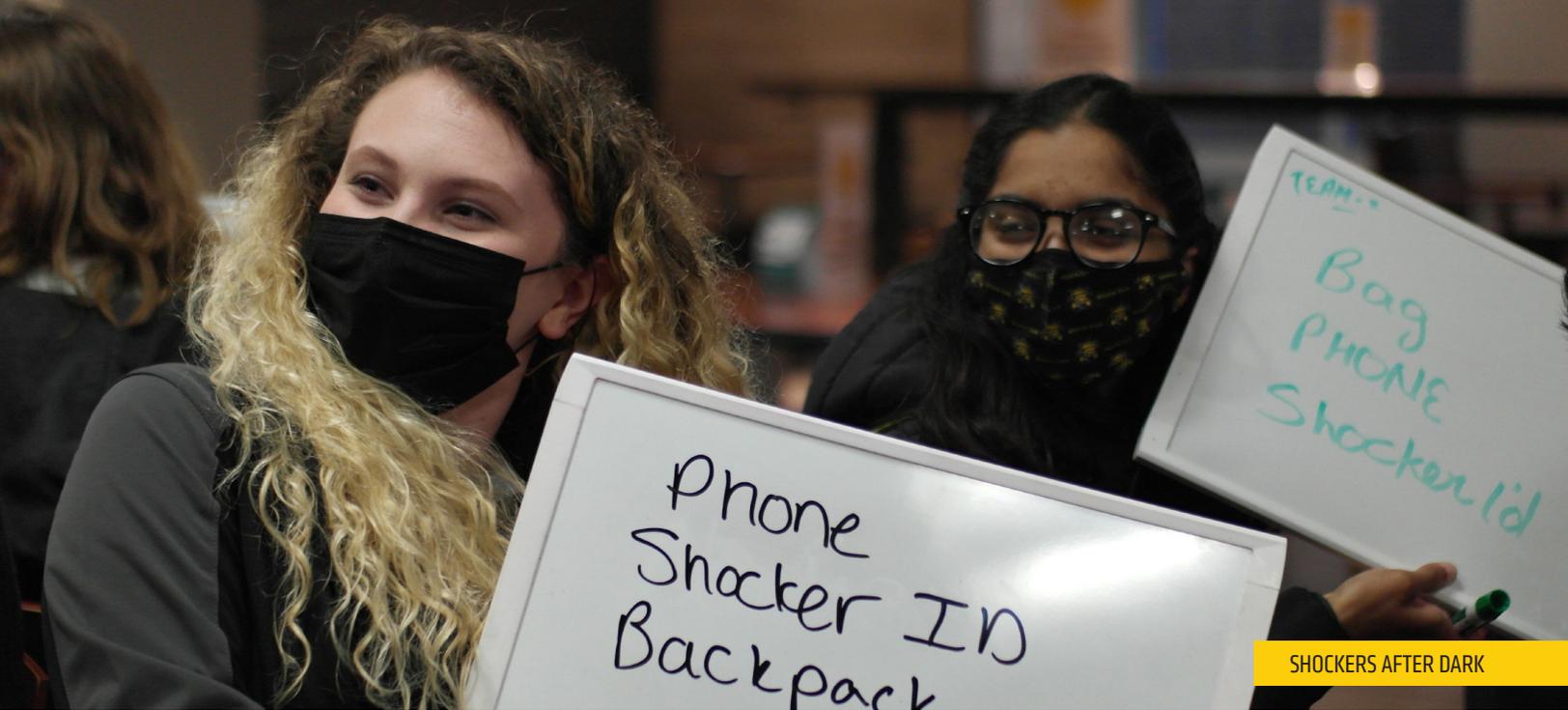
MEMBERS

149 STUDENT MEMBERS
118 RE-ENROLLED FOR FALL 2020
4 STUDENT GRADUATED

PERSISTENCE RATE OF **82%**

DATA





SHOCKERS AFTER DARK

QUICK FACTS

AWARDS

Student Involvement provided awards and scholarships to many students / organizations who went above and beyond for our department. This year, we gave \$14,055 in scholarships to 93 recipients.

DEPARTMENTAL COMMITTEES

Student Involvement repurposed and added departmental committees in order to further develop our department. These committees include:

- FUN / PROFESSIONAL DEVELOPMENT
- GRANTS / DEVELOPMENT
- POLICIES / INCLUSIVE EXCELLENCE
- PROGRAMMING
- STRATEGIC PLAN, ASSESSMENT & RETENTION (SPAR)

GRANTS

Student Involvement received a total of \$51,500 grants for the following:

- **KANSAS BEATS THE VIRUS**
This grant allowed us to purchase outdoor heaters for various events.
- **LEADERSHIP TRANSFORMATION**
This scholarship allowed staff to participate in the Your Leadership Edge program.
- **SHOCKER SUPPORT LOCKER**
This grant was used for operational expenses and outreach efforts to expand its services.
- **SHOCKERS VOTE COALITION**
Due to being a voter-friendly campus, Student Involvement received a grant to put toward our programming and outreach.

SCHOLARSHIPS

The 63rd Session awarded 26 scholarships totaling \$25,590.

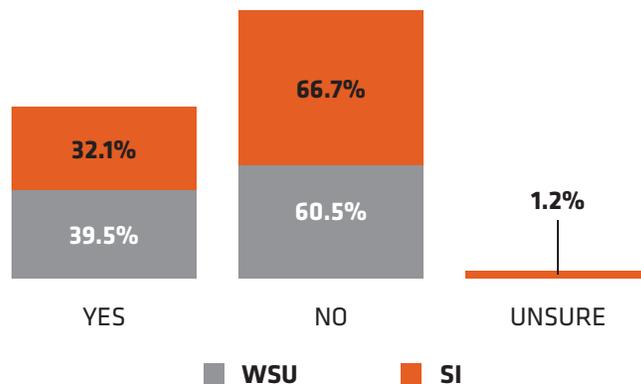
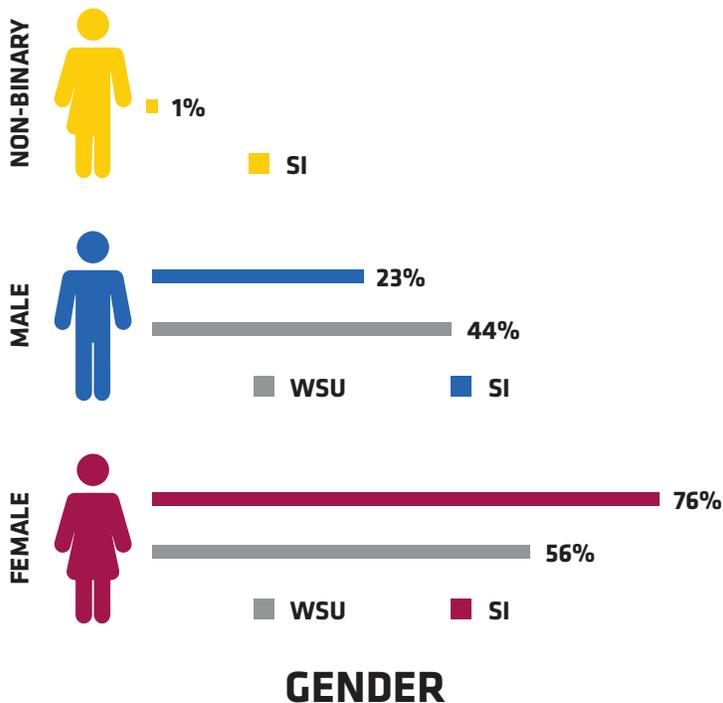
STUDENT LEADERS

97 students held leadership positions during the 2020 - 2021 academic year.



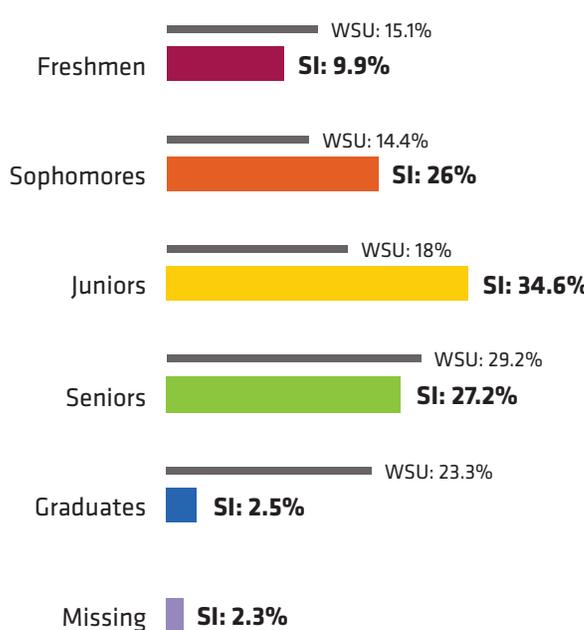
SHOCKER LEADERSHIP AWARDS

STUDENT INVOLVEMENT LEADERS DEMOGRAPHIC



94.7% Undergraduate and graduate students involved in Student Involvement are enrolled full-time.

ENROLLMENT STATUS



0%

SI Leaders have or are currently serving in the military versus the 5.7% serving throughout Wichita State University.

MILITARY STATUS

38%

of SI Leaders are out-of-state students.

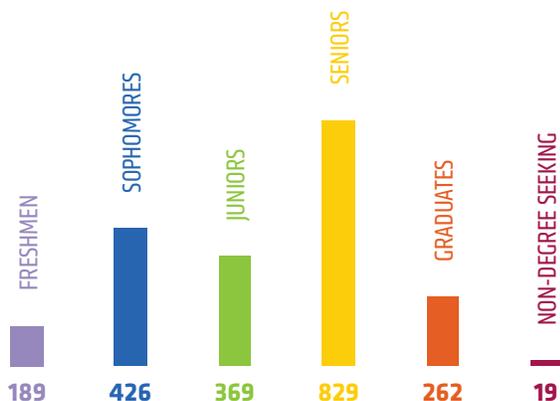


ORIGIN OF RESIDENCE

CLASS STANDING

EVENT ATTENDEE DEMOGRAPHICS

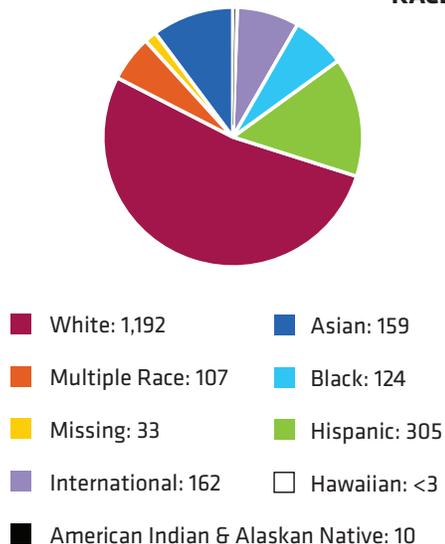
CLASS



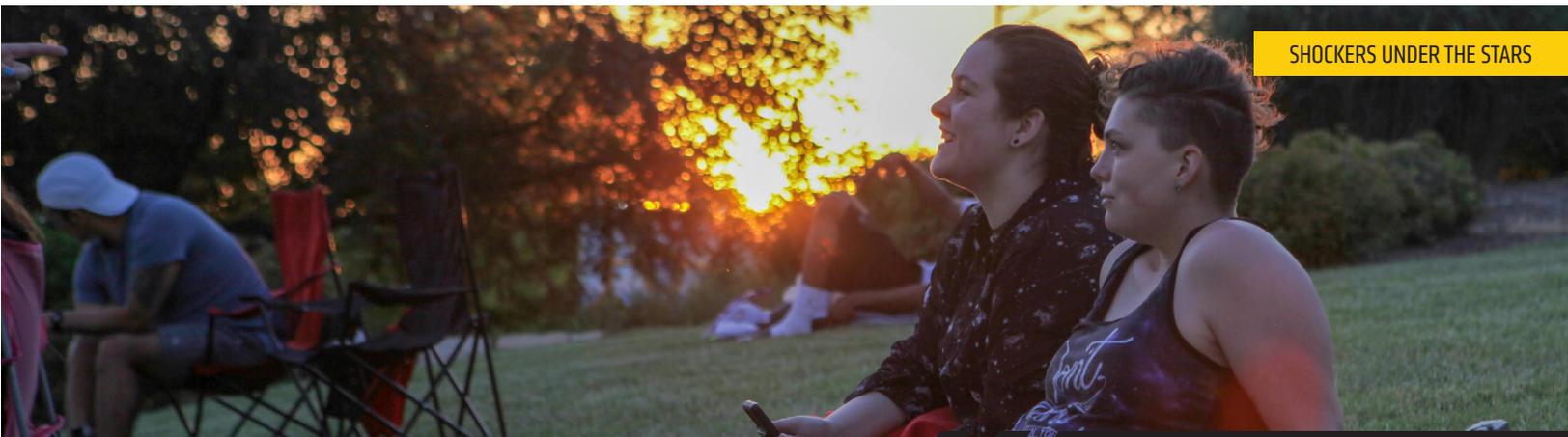
AGE

under 18 // 7
 18 - 24 // **1,799**
 25 - 34 // **195**
 35 - 44 // **58**
 45 - 54 // **22**
 55 - 64 // **11**
 65 - 74 // **<3**
 75 + // **<3**

RACE



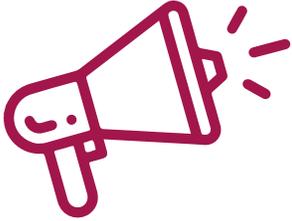
WU'S BIRTHDAY BASH



SHOCKERS UNDER THE STARS

THE NEWSIE

STUDENT INVOLVEMENT NEWSLETTER // 2020 - 2021 DATA



527 SUBSCRIBERS
AVERAGE OPEN RATE: 22.7%
AVERAGE CLICK RATE: 1.5%

OUTREACH

STUDENT INVOLVEMENT PARTICIPATED IN NUMEROUS OUTREACH INITIATIVES

- Admissions Group Visits
- Black & Yellow Days
- First-Year Seminar Classroom Visits
- New Student Kick-Off Days
- Presentations
- Virtual Connections
- Welcome Tables
- W-S-You Days



SI AMBASSADORS

SOCIAL MEDIA

STUDENT INVOLVEMENT SOCIAL MEDIA // 2020 - 2021 DATA



624 FOLLOWERS
57 POSTS
20 IGTV VIDEOS
129 STORIES



2,572 FOLLOWERS
245 TWEETS / RETWEETS



2,294 FOLLOWERS
200 POSTS



36 VIDEOS PUBLISHED
1,632 TOTAL VIEWS

GET CONNECTED

FOR THE LATEST
EVENT UPDATES
SUBSCRIBE TO OUR WEEKLY NEWSLETTER | **NEWSIE**

FOLLOW US ON
SOCIAL MEDIA



wichita.edu/involvement



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STUDENT INVOLVEMENT





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